





KRYSTIAN RUTLEDGE

UI/UX Designer

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 kr-design.net

 krutdesigns

PROFILE

Enthusiastic and results-oriented UX/UI Designer with a focus on education, art, and design. Proven track record in seamlessly integrating user experiences for both mobile apps and websites, committed to user-centered design principles. Seeking an opportunity to contribute creative solutions.

EDUCATION


DESIGNLAB

UX Academy

SAVANNAH COLLEGE OF ART AND DESIGN

Bachelor of Arts

Tools



Figma
UI Design, prototyping



Maze
Product research



Zeplin
Design workspace

Skills

UX Research	Figma	Design System
Web Design	Adobe Photoshop	Mobile Design
Wireframing	Prototyping	User Testing
Interaction Design	Business Analysis	Customer Journey Mapping
Information Architecture	Product Discovery	Design Sprints

WORK EXPERIENCE

Kidogo January 2024–Present
UI/UX Designer

- Spearheaded the strategic formulation of project vision and value propositions, fostering seamless alignment among cross-functional teams and propelling project success.
- Executed comprehensive user research initiatives, unearthing invaluable insights and groundbreaking concepts that shaped product development and enhanced user experiences.
- Developed intricate user flows, wireframes, and prototypes, establishing a rock-solid foundation for app functionality and ensuring intuitive user interactions.
- Designed visually arresting high-fidelity UI elements, seamlessly integrating them with brand identity for maximum impact and enhancing user engagement.
- Orchestrated rigorous usability testing sessions, iteratively enhancing designs to optimize user satisfaction and usability, resulting in a seamless and intuitive user experience.

Pasadena Party Patrol January 2023–December 2023
UI/UX Designer

- Directed the implementation of innovative design features, elevating user experiences and satisfaction to unprecedented levels, resulting in enhanced retention rates.
- Leveraged virtual interviews and meticulous research to spearhead a comprehensive app redesign, prioritizing user-friendliness and driving a significant uptick in user engagement.
- Successfully integrated a push notification system, generating a remarkable 25% surge in user engagement and establishing a direct line of communication with users.
- Pioneered the development of pivotal features such as Itinerary, achieving a notable 30% reduction in inquiries and amplifying engagement by 15%, thereby streamlining user interactions.
- Executed critical features including instructor vetting and seamless payment systems, catalyzing heightened user engagement and satisfaction, and driving sustained growth in user adoption.

EduLink September 2023–October 2023
UI/UX Designer

- Engineered a streamlined parent-teacher communication system, driving a notable 15% month-over-month growth in user engagement while optimizing operational efficiency.
- Cultivated an inclusive work environment and minimized biases through strategic inquiries, fostering cohesive collaboration within a diverse team and maximizing productivity.
- Executed a versatile white-label approach, ensuring scalability and adaptability in the platform's functionality to accommodate unique school adaptations, thereby enhancing user satisfaction.
- Spearheaded the development and rigorous testing of new features, resulting in a significant 20% increase in monthly messages and elevating user interaction to new heights.
- Aligned design strategies with overarching business objectives, fueling a consistent 15% month-over-month growth trajectory and reinforcing the organization's strategic goals.

PROJECTS

 Added a feature to Webtoon

 Responsive Website for SkinWISE

 User Research and Product Designer